

# Cellar Select



## Great tasting wines at outstanding prices

In selected New Hampshire State Liquor and Wine Outlets, we have created a new program which features truly wonderful, great value wines which we call our *Cellar Select* program.

As wine buyers for the state, we are always trying our very best to find new and exciting products to help enhance your wine enjoyment and keep our overall selections fresh and ever-changing.

We have designed special display pieces to showcase the *Cellar Select* wines which can be easily located from the insignia above. This program focuses on the basics: great tasting wines at outstanding prices. We have included our own tasting notes to help describe the wines, as well as food pairings and some national accolades.

We hope this will help take some of the guess work out of selecting a great bottle of wine and that you can come to count on our *Cellar Select* program to help you find that special bottle for any occasion!

*Cheers!*

Nicole Brassard  
Wine Specialist  
NH Liquor Commission

Gordon Heins  
Wine Specialist  
NH Liquor Commission

Visit our website today for a list of the *Cellar Select* wines and the stores featuring the display pieces. If your local outlet does not feature the unit pictured on the right, ask the store manager if the wine you're interested in happens to be in stock.



*Explore. Discover. Enjoy.*

Please drink responsibly.

[www.nh.gov/liquor](http://www.nh.gov/liquor)